

Gum Disease

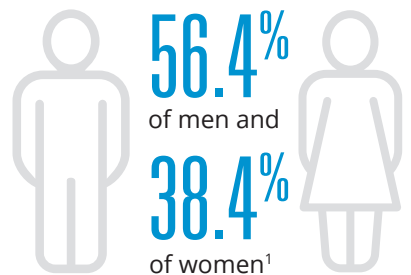
ARE YOU AT RISK?

Gum disease is an infection of the tissues that surround and support your teeth. It's often painless and symptoms may not appear until the disease is in an advanced stage.²

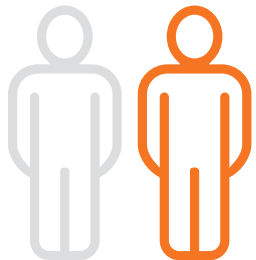
64.7
MILLION

American adults have some form of gum disease.

Gum disease affects



ONE
OUT OF EVERY
TWO



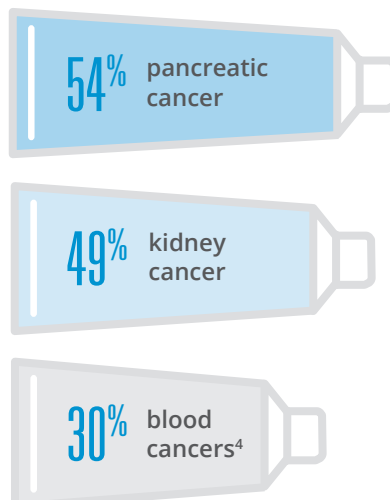
AMERICAN ADULTS
aged 30 and over has gum disease.¹

Gingivitis

is the mildest form of gum disease and is **reversible** with professional treatment and good oral care.³



Men with gum disease may be more likely than women to develop



Warning signs include:

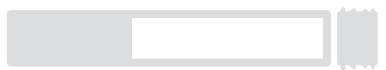
- Red, swollen or tender gums
- Bleeding while brushing, flossing, or eating hard food
- Gums that are receding or pulling away from the teeth
- A change in the fit of dentures or the way teeth fit together when biting
- Loose or separated teeth
- Persistent bad breath⁵



Risk factors include:

- Poor oral hygiene
- Smoking or chewing tobacco
- Genetics
- Aging
- Diabetes
- Medication including steroids, cancer therapy drugs, oral contraceptives, and more!⁶

64.2% of smokers have gum disease.¹



95% of Americans with diabetes also have gum disease, making it more difficult to control their blood sugar.⁵

¹ American Academy of Periodontology. CDC: Half of American Adults Have Periodontal Disease. Accessed August 6, 2018. <http://www.perio.org/consumer/cdc-study.htm>.

² WebMD®. What is gum disease? Accessed August 6, 2018. <http://www.webmd.com/oral-health/tc/gum-disease-topic-overview>.

³ American Academy of Periodontology. Types of Gum Disease. Accessed August 6, 2018. <http://www.perio.org/consumer/types-gum-disease.html>.

⁴ American Academy of Periodontology. Gum Disease and Men. Accessed August 6, 2018. <http://www.perio.org/consumer/men>.

⁵ American Dental Hygienists' Association. Oral Health—Total Health: Know the Connection. Accessed August 6, 2018. http://www.adha.org/resources-docs/7228_Oral_Health_Total.pdf.

⁶ American Dental Association®. Gum Disease. Accessed August 6, 2018. <http://www.mouthhealthy.org/en/az-topics/g/gum-disease>.